COLLABOR 8

Collabor8 Employer Collective is a cohort of employer organizations focused on learning and sharing through valuable collaborative partnerships, conversations, and up-to-date data. We welcome all employer types, industries, and organization sizes. In a roundtable atmosphere (virtually for now), we'll share and learn about best practices focused on gender identity, intersectionality with race, national origin, age, economic diversity, physical ability, and sexual orientation. There are 8 stages of an employee's life cycle, and we view that as 8 opportunities to infuse diversity, equity, and inclusion into your practices in order to foster a sense of belonging in the workplace.



8 STAGES OF AN EMPLOYEE LIFE CYCLE

INFUSE EQUITY AND INCLUSION INTO EACH STAGE WITH INTENTION.

STRATEGY
Before you're ready
to recruit, ensure you
have a vision, goals
and plan for each
position.

RECRUIT
Ensure that all qualified candidates know about your roles, and have

equal access and ability to apply.

LEARNING AND DEVELOPMENT Ensure all of your employees are given the benefit of continued growth, learning and sense PERFORMANCE EVALUATIONS Ensure evaluations are bias-free, consistent, and objective.

ATTRACT
Source and attract the best candidates by living your company values in an

authentic way, internally

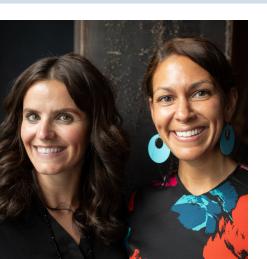
and externally.

HELLO AND
ONBOARD
Set your employees up for success and true connection with thoughtful and meaningful training.

REWARD AND
RECOGNIZE

Analyze and understand who
you are acknowledging in
your organization, how
you choose to do
so, and why.

RETENTION
OR FAREWELL
Benefit from talent that
wants to stay, and absorb
lessons learned from
employee exits.



READY TO COLLABOR8?

collabor8@tadapartners.com tadapartners.com



COLLABOR 8

\$25,000 limited to 8 partners

IMPACT \$15,000

COMMUNITY \$5,000

	limited to 8 partners	4.0,000	40,000
LEARNING and SHARING COHORT A group of employer organizations focused on infusing equity, opportunity, and belonging into the 8 stages of an employee's life cycle.			
Opportunity to learn and share with your fellow cohort members.	Х	Х	х
Opportunity to build a more diverse and qualified future workforce and create additional resources for engagement in your community through education, social impact and leadership initiatives.	x	х	x
Opportunity to serve on planning committees with your fellow cohort members.	X	Х	X
One seat on the cohort's Advisory Board with public recognition as Advisory Board executive member (featured on website, listed on social media).	Х		
EVENTS and GATHERINGS Events will be a roundtable format with participants learning and sharing best practices focused on gender identity, intersectionality with race, national origin, age, economic diversity, physical ability, and sexual orientation.			
Participation in 4 (four) quarterly roundtable events and 4 (four) public-facing events nationwide, accessible to all of your employees.	х	х	х
Guaranteed tickets to annual summit event.	10 tickets	8 tickets	2 tickets
RESOURCES and TOOLS Education, data-collection and story sharing all play a key role in instilling diversity, equity and inclusion into your workplace to help foster a sense of belonging.			
Access to data-driven best practices that encompass an employee's entire life cycle at your organization.	X	x	x
Access to all member presentations and event handouts.	X	X	X
Access and opportunity for engagement through cohort communication tools.	X	X	X
Communications tool kit for announcing your commitment to employees and external communities.	X	X	X
Subscription to quarterly communications highlighting qualitative survey results, key takeaways from events, implementation tips, and member profiles and updates.	х	х	x
RECOGNITION and ACKNOWLEDGMENT Members have opportunities for digital recognition, event acknowledgement and media collaboration, so that they may share their commitment publicly.			
Logos and link inclusion on cohort website.	X	Х	X
Logo inclusion on member only quarterly communications.	X	X	
Acknowledgment as a Founding Partner of the cohort for as long as your membership is active.	X		
Logo inclusion on event signage at all events.	X	X	text
Guaranteed speaking opportunity at minimum of 1 (one) cohort or public facing event (agreed subject matter).	x	x	
Sponsorship of annual summit to include the following: Logo featured on marketing materials and event registration page, during event, and in post event communications. Guaranteed speaking or panelist opportunity (agreed subject matter). Verbal acknowledgement during the event.	x	limited	
Social media welcome announcement.	X	Х	x
Opportunity for content and/or social media collaboration.	X	X	
Press release featuring your organization's support (to be sent to media organizations).	X		
Lago footured in print ad (Soottle Motro Area)	V		



Logo featured in print ad (Seattle Metro Area).





Commitment to Membership in Collabor8
Employer Collective for 12 Months
one year from month of signature, membership for all of
your workforce

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RESOURCES and TOOLS

Education, data-collection and story sharing all play a key role in instilling diversity, equity and inclusion into your workplace to help foster a sense of belonging.

RECOGNITION and ACKNOWLEDGMENT

Members have opportunities for digital recognition, event acknowledgement and media collaboration, so that they may share their commitment publicly.

On behalf of my organization, I ag FOUNDING LEVEL IMPACT LEVEL	gree to the membership commitment below: \$25,000 \$15,000
☐ COMMUNITY LEVEL	\$5,000
Designated Representative Signature:	
Designated Representative Name:	
Designated Representative Email:	
Date:	
Organization Name:	
Membership Contact Name (*if differs from abo	ve):
Membership Contact Fmail*	

